



KOTINOS

EXTRA VIRGIN  
OLIVE OIL

PRODUCT OF GREECE

COLD EXTRACTION PRODUCT

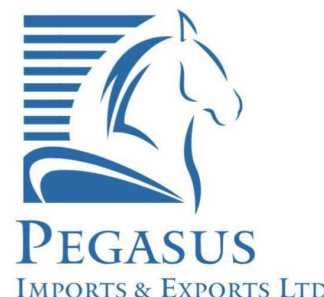
P E L O P O N N E S E

## Kotinos Extra Virgin Olive Oil Presentation



## About Pegasus Imports & Exports Ltd

Pegasus Imports & Exports Ltd was founded in order to provide its customers with pure food products of the best quality. Our company, whose headquarters are in the United Kingdom, collaborates with large companies and producers aiming at promoting and trading its commodities throughout the world.



Our company imports high quality products from Greece. Currently we have an ambitious plan to expand our services to all over the UK and abroad the EU and USA.

Pegasus Imports and Exports Ltd trades under the registered "KOTINOS" brand. Moreover due to the high demand and to different extra virgin olive oil qualities we import other more economic olive oil brands as well .

### **Our company details are as follows:**

Company name: Pegasus Imports & Exports Ltd

Address: 281 Barlow Moor Road Chorlton-Cum-Hardy

Manchester, Greater Manchester, United Kingdom

M21 7GH

Tel: 044 (0) 1613270401

Email: [info@pegasusimportsexports.co.uk](mailto:info@pegasusimportsexports.co.uk)

Company VAT Number: 264 0356 18

Registered in England & Wales, Company Number: 10120637

## About Kotinos

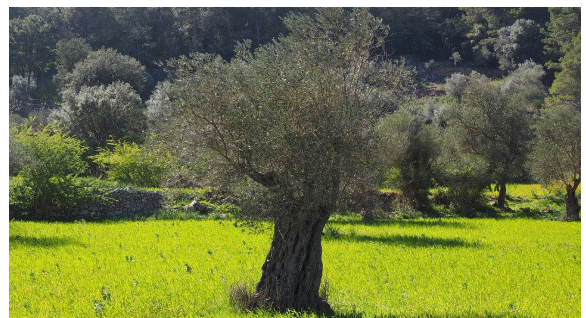
Kotinos was the prize for the winner at the ancient Olympic Games. It was a branch of the wild olive tree that grew at Olympia, intertwined to form a circle or a horse-shoe. The branches of the sacred wild olive tree near the temple of Zeus were cut by a “pais amfithalis” (a boy whose parents were both alive) with a pair of golden scissors. Then he took them to the temple of Hera and placed them on a gold-ivory table. From there, the Hellanodikai (the judges of the Olympic Games) would take them, make the wreaths and crown the winners of the Games.

This symbol of victory and tribute of the olive tree inspired us to create “Kotinos Extra Virgin Olive Oil” a superior quality product out of the best quality olives from the same and sacred origin Ilis and Olympia.

**Kotinos Extra Virgin Olive** oil is ideal for a healthy Mediterranean diet. It's 100% from “KORONEIKI” variety and it has a thick soft texture, unique taste, great smell and low acids and rare nutrients.



***“A well-balanced olive oil with flavour of fruitiness, pleasant aromas of freshly cut grass along with a sweet almond flavour and mildly pungent, peppery finish.”***



## Our Olive Oil

Our Olive oil is the product of hard work, technical knowhow and a lot of love. It comes direct from our olive groves in Greece as well as from other local olive oil producers that follow the same agricultural, harvesting and olive extraction principles and techniques.

Kotinos is an exceptional quality extra virgin olive oil, cold extracted, with low acids and no pesticides.

We are always setting our standards higher than what is needed, just to produce a high quality extra virgin olive oil. Our aim is to produce and offer our clients one of the best quality of olive oil in the market under a strong and recognizable brand “Kotinos”.

Our olive groves are located in Ilis prefecture in Greece —the place where the Ancient Olympic Games were held— and are close to where we extract our olive oil. This allows us to harvest the olives at the optimal time and to guarantee that they get processed the same day they are picked leading to a high quality of olive oil with low acids.



## Our principles

In order to build a strong and recognizable brand we are always trying our best to be responsible towards our clients and our society by following the principles below:

1. Olive oil: provide the best quality of extra virgin olive oil only by producers that are using environmentally friendly techniques.
2. Bottling materials: use only the highest quality of bottling materials, which will protect the olive oil and will give a sense of luxury to the consumers.
3. Design: design a unique bottle and labeling that reflect the ideas of harmony, simplicity and luxury. We also included the "Guarantee Tag" in order to gain trust as we are confident of our product.
4. Quality and safety assurance: We make sure that all of our suppliers and alliance companies are licensed and they operate meeting all the EU legal requirements as well as being quality and safety certified to deal with food.
5. Finally, we are socially responsible as we co-operate with local small businesses giving them the opportunity to expand and improve their services and be quality orientated as we want to build a strong brand in the food sector.

## Why us

Why us:

1. We offer competitive prices and high quality products.
2. We always provide all the necessary paperwork in order to prove the authenticity and safety of our products.
3. We are a UK based company that complies with the UK and EU regulations.
4. No need to stock big quantities.
5. High professionalism, reliable and trustworthy .
6. Products under the Kotinos brand are one of the best you could find in the market.
7. Our products come direct from our olive groves.
8. We have the contacts to design and import high quality raw authentic products direct from local producers in Greece always at competitive prices.



## Our Bottle



### **Non-refillable stopper ball**

- Safety - the bottle can not be refilled
- Flow control

### **Non-toxic label**

- Label's materials are non toxic
- Complies to food standards

### **Dark antique green screw bottle**

- Protects olive oil from the light
- Complies to food standards
- 250ml & 500ml

## Our business partners

Our company co-operates only with businesses that are fully licensed and comply to the EU and UK health and safety regulations.

In order to ensure the high quality of their services we constantly visit their premises and we are keen in asking our customers for feedback.

More analytically our business partners fully comply with the following quality certificates:

Olive oil mill	ISO 22000 AGROCERT P.D.O. FDA
Packing factory	ISO 22000
Bottle Factory	ISO 9001
Label printing factory	ISO 9001
Chemical & Microbiological Laboratory	ISO 17025 ISO 9001 ELOT EN ISO/IEC 17025 EOF (National Drugs Agency) FEDIOL FIL-IDF IOOC
Chemical & Microbiological Laboratory 2	ELOT EN ISO/IEC 17025 Recognized by the Russian Federation and the Russian Ministry HDE Trade Services GmbH (HTS)
Freight –storage and distribution company	Member of FIATA Member British International Freight Association (BIFA). Member of the Cooperative Logistics Network *All business is carried out under BIFA conditions.

## How to taste



### SWIRL

Begin by pouring a tablespoon of olive oil into a small glass. Cup the bottom of the glass in your hand to warm the oil; cover the top with your other hand and swirl gently to release the aromas.



### SMELL

Bring the glass to your nose and smell the oil. Take a note of the aromas.



### SLURP

Next, take a slurp. As you do so, touch your tongue to the back of your top teeth and inhale. This spreads the oil in your mouth and helps release the flavors of the olive oil.



### SWALLOW

Finally, swallow the oil and take note of the flavors you experience. Peppery and bitter affect is a sign of good nutrition.

The Ancient Greek doctors identified the peppery and bitter affect in the healthiest early harvest olives.



## Supplementary Documents

Available upon request

1. Laboratory Test analysis for current stock .
2. Report by an accredited third party ensuring that our labels are compliant with all current EU regulations.
3. Any other certificates which prove the quality of our product.